



## Participation in Beecome 2016 Congress, Malmö-Sweden

International promotional activities for Apimondia 2017 has been started with Beecome 2016 Congress which was organized between 11-13 March in Malmö, Sweden. The launch of the Congress Web Page has been made during the Beecome 2016 too. More than 1.500 participants has attended the Congress.

Apimondia 2017 Istanbul Local Organizing Committee attended Beecome 2016 with a 24 sqm booth which was shared with “5<sup>th</sup> International Mugla Beekeeping & Pine Honey Congress” First announcement of Apimondia 2017, Istanbul bookmarks, postcards, ApiEXPO Brochure are distributed from the booth.







